



FACT SHEET

[Like a Local Guide](#) is a website and mobile app that helps travellers find cool and cosy spots where locals like to spend their time.

Local tips

It features crowd-sourced tips for cafés, restaurants, bars, clubs, sights, shops, galleries and green spaces in over 300 cities around the world. Tips are added by real locals who live and love their cities.

Local experiences

It's also a marketplace where (a) locals can offer, and (b) travellers can book local experiences and activities, from neighbourhood walks to traditional dinners and everything in between.

Local advice

A popular new web feature – Ask Locals – was launched in July 2016, allowing travellers to submit questions to one or all Like A Local Guide community members in their destination.

Fun fact

In terms of estimated web visits and number of cities, Like A Local Guide is the #1 website in the local travel niche.

[Mobile app](#) available on iOS:

- Free to download
- USD 1.99 per city for offline use
- Current version launched in 2015
- First launched in 2013

Android version currently under construction.



COMPANY PROFILE

Like A Local Guide was born in 2012 when [Kalev Külaase](#), a seasoned world traveller, decided he'd had enough of guidebooks being too formal and too wrong. He boldly quit his day job to channel his experience into creating a guide that would help its users dive deep into the local way of life.

Kalev soon teamed up with whirlwind adventurer and travel entrepreneur [Ülane Vilumets](#) to change the face of travel – one city at a time.

Their grassroots project was part of the [Startup Wise Guys](#) accelerator's First Batch and has since grown into an international, travel-loving team of seven.

Kalev Külaase: [Facebook](#) / [LinkedIn](#)

Ülane Vilumets: [Facebook](#) / [Twitter](#) / [LinkedIn](#)

Like A Local Guide: [Facebook](#) / [Twitter](#) / [Instagram](#)

For further information, please get in touch with our friendly PR person, [Jessica Braz](#).